

PRESS RELEASE

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## FOR IMMEDIATE RELEASE

### **Loft9 Announces Key Management Hires**

*Loft9 hires Heather Bridges and Ronan Walsh as Managing Directors*

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**SEATTLE – November 15<sup>th</sup>, 2011**— Loft9 ([www.loft9consulting.com](http://www.loft9consulting.com)), a Seattle-based consulting firm, announced the hiring of Heather Bridges and Ronan Walsh as Managing Directors.

Bridges started her consulting career at Arthur Andersen, served as Director of Project Management at Razorfish, and was at Slalom Consulting for 10 years, most recently as a Managing Director.

She discusses Loft9, saying "I am excited to join Loft9 for a number of reasons, but it's the careful attention to recruiting and retaining top talent that really stands out. Going from zero to forty Associates in two years is impressive growth, but understanding that just 6% of applicants make it through tells me the firm is focused on the long term, putting great quality first."

Walsh's work experience includes an 11 year career at Microsoft in both Europe and the US, and, most recently, five years at management consulting firm Point B as a Senior Consultant.

Walsh describes his experience with Loft9 prior to joining, "Before starting with Loft9, I had the pleasure of working directly with many of our Associates on a variety of projects. I was continually amazed with the quality of delivery and commitment to excellence across the firm, from the partners to the most recent hires. I jumped at the opportunity to join such a vibrant and dynamic team."

Co-Founder, Mark Birzell, commented on the hiring of Bridges and Walsh, "Ed (Beals) and I are thrilled to be adding two outstanding, proven leaders to our team as we move into our third year of operations."

Loft9 is in the midst of a successful second year in business. Since 2010, Loft9 has seen revenue growth of more than 120% and has added five new clients including Valley Medical, Dendreon, SEIU, Symetra, and Cycle 30.

### **ABOUT LOFT9**

Loft9 is a professional services firm that provides clients the focused business attention and resource bandwidth they need to succeed. Founded in 2010, the firm helps clients plan for and execute on their most critical initiatives by providing best-fit resources in project coordination and business analytics. The firm is based in Seattle, employing over 40 local Associates and serves clients in the non-profit, technology, software, health care and insurance industries. The firm is actively hiring consultants. More information can be found at [www.loft9consulting.com](http://www.loft9consulting.com).

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